

**Fund-Raising Committee**

**December 10, 2014**

**Conference Call**

**8:30 a.m.**

Toll-Free Access Number: 888-537-7715

Passcode: 66812234#

Chair: Karen Bailey, PDMPF Secretary

Members: Sally West, Director and Paul Melton, Director

Staff: Bob Macdonald, Executive Director

1. Call to Order Ms. Bailey

2. Opening Remarks Ms. Bailey

3. Committee Goals and Objectives Mr. Macdonald

4. Fundraising Report 2014-2015:

 a. Solicitation of Excess Campaign Funds from Legislators Ms. Bailey

 Seeking Re-Election

 b. Mailing to Members of Florida Sheriff’s Association who were Mr. Macdonald

 past donors and to those who had not donated

 c. Clarification of Acceptance of Corporate Gifts Mr. Macdonald

5. Development of a Special Events Fundraiser:

 a. Type – Statewide/One Day

 b. Theme

 c. Target Markets

 d. Wrap-up/Awards Celebration during Legislative Session

 e. Use of Public Relations Agency

 f. Timetable

6. New Business

7. Announcements

8. Date of Next Meeting: TBD

9. Adjournment