

Fundraising Committee

Conference Call

MINUTES

DATE: December 10, 2014

TIME: 8:30 a.m.

CHAIR: Karen Bailey

MEMBERS PRESENT: Sally West and Paul Melton

STAFF: Bob Macdonald, Executive Director

**Call to Order**

The chair called the PDMP Foundation Fundraising Committee conference call to order at 8:32 a.m., Wednesday December 10, 2014.

**Opening Remarks**

The chair welcomed the committee and reminded the participants that as an agency of the PDMP Foundation all of its meetings operated under Florida’s Sunshine Law and were open to the public.

**Committee Goals and Objectives**

Mr. Macdonald reviewed the discussions from the October Board of Directors meeting that suggested that the foundation undertake some type of special event themed fundraiser to increase awareness of the E-FORCSE database with health care practitioners and the public. He said that the board agreed that any fundraising campaign should culminate with some type of special event in Tallahassee during the legislative session.

Ms. West suggested that the foundation contact the Florida Sheriff’s Association to determine its interest in having the two organizations jointly host an event during the 2015 legislative session. Mr. Macdonald said that since the FSA was a major supporter of the PDMP this may be a perfect partner to work with in developing a special event in Tallahassee when the legislators are present.

Following further discussion the committee requested Mr. Macdonald contact the Florida Sheriff’s Association to determine its interest in working with the PDMP Foundation on a major special event during the legislative session. Mr. Macdonald said that based on the FSA’s response any recommendation for action would need to be reviewed and approved by both the Board of Directors and the State Surgeon General at the Department of Health.

**Fundraising Report**

The chair updated the committee on her attempts to follow-up on the foundation’s mailing to incumbent legislative candidates seeking donations of excess campaign funds. She said that few of the legislators had responded back to her voice messages. She also said that the legislators she spoke with had no funds left to donate.

Ms. West suggested that in the future the mailings go out as early as possible before the primary elections and that those candidates running unopposed be contacted immediately requesting their support for the PDMP. Mr. Macdonald said that the foundation’s mailing was sent in September prior to the primary elections.

Mr. Macdonald reported that the mailing to the past Sheriff Office donors and those Sheriff’s that hadn’t made a contribution was sent out in November. He said that thus far he had received one $2,500 contribution from the Lake County Sheriff’s Office and another was forthcoming from Alachua County for $1,000. He said that the Sheriff’s continue to be the main supporters of the PDMP.

Mr. Macdonald then discussed the Florida Police Chiefs Association, Florida League of Cities and Florida Association of Counties levels of support. He said that the foundation had received some contributions from cities and police chiefs and he attended the FPCA, FLC and FAC conventions as an exhibitor this year. Ms. West said that the foundation should also contact those cities and counties that have adopted prescription drug ordinances and seek their support. She agreed to provide Mr. Macdonald with a list of these local and county government agencies.

Mr. Macdonald then discussed other potential organizations to contact for support. It was suggested that Associated Industries of Florida should be contacted as it was having a major health care affordability summit February 8-10, 2015 in Orlando. The committee also discussed contacting DEA about funding for the PDMP database. Mr. Melton said he would check with his contacts on possible DEA funding.

Mr. Macdonald reported that he had contacted DOH to seek a legal opinion as to whether the PDMP Foundation could accept corporate gifts from the Pharmaceutical industry for its operations. The Department responded that the law specified that the E-FORCSE database could not use any monies from Pharma for its operations and this included the foundation for its operations.

**New Business**

The chair called for any new business. None was added.

**Public Input**

The chair asked if there was any member of the public on the conference call that wished to make a comment. There were no responses to the chair.

**Date of Next Meeting**

The chair said that any future meetings will be noticed to the committee for approval of date and time.

**Adjournment**

The PDMP Foundation conference call was adjourned at 9:15 a.m., Wednesday December 10, 2014.