


| in Professional Journals -- |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Design and Layout: |  | \$ $50 \times 5 \mathrm{hrs}$ |  |  | \$ | 250.00 |  |  |  |  |
| Purchase of Ad Space: |  |  |  |  | \$ | 5,000.00 |  |  |  |  |
| Sub-Total |  |  |  |  | \$ | 5,250.00 | \$ | 5,250.00 | \$ | 2,493.00 |
|  |  |  |  |  |  |  |  |  |  |  |
| Special Events Promotions for PDMP and Controlled Substance Programs |  |  |  |  |  |  |  |  |  |  |
| at Major Conventions and Trade Shows -- |  |  |  |  |  |  |  |  |  |  |
| Sponsorships |  | [FMA, FOMA, FDA, FPA and FPMA] |  |  | \$ | 15,000.00 |  |  |  |  |
| Promotion of Event |  |  |  |  | \$ | 1,000.00 |  |  |  |  |
| Sub-Total |  |  |  |  | \$ | 16,000.00 | \$ | 21,000.00 | \$ | 1,500.00 |
|  |  |  |  |  |  |  |  |  |  |  |
| Social Media and Public Relations Updates -- |  |  |  |  |  |  |  |  |  |  |
| PDMP Foundation Website Updates: |  |  |  | \$ $50 \times 6$ mths | \$ | 300.00 |  |  |  |  |
| Search Engine Optimization |  |  |  |  | \$ | 1,500.00 |  |  |  |  |
| Upgrade PDMP Facebook Page |  |  |  |  | \$ | 400.00 |  |  |  |  |
| Sub-Total |  |  |  |  | \$ | 1,200.00 | \$ | 1,200.00 |  | 614.86 |
|  |  |  |  |  |  |  |  |  |  |  |
| Program Administration |  |  |  |  | \$ | 30,000.00 | \$ | 30,000.00 | \$ | 24,230.81 |
|  |  |  |  |  |  |  |  |  |  |  |
| Contingency |  |  |  |  | \$ | 10,000.00 | \$ | 10,000.00 | \$ | - |
|  |  |  |  |  |  |  |  |  |  |  |
| SUB-TOTAL PROGRAM EXPENSES |  |  |  |  | \$ | 122,256.00 | \$ | 105,314.00 | \$ | 42,560.06 |
|  |  |  |  |  |  |  |  |  |  |  |
| DOH Direct Support Organization Operations -- |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |
| Board of Directors/DOH Conference Calls: |  |  |  | \$400 x 3 | \$ | 1,200.00 |  |  |  |  |
| Sub-Total |  |  |  |  | \$ | 1,200.00 | \$ | 1,200.00 | \$ | 262.21 |
|  |  |  |  |  |  |  |  |  |  |  |
| Board of Directors/DOH Annual Meeting: |  |  |  |  |  |  |  |  |  |  |
| Meeting Room |  |  |  |  | \$ | 250.00 |  |  |  |  |
| Speaker Phone |  |  |  |  | \$ | 300.00 |  |  |  |  |
| Audio-Visual |  |  |  |  | \$ | 250.00 |  |  |  |  |
| Sub-Total |  |  |  |  | \$ | 800.00 | \$ | 800.00 | \$ | - |
|  |  |  |  |  |  |  |  |  |  |  |



| Consultant Meetings |  |  |  |  | \$ | \$ | 2,000.00 | \$ | 2,000.00 | \$ | 541.68 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sub-Total |  |  |  |  |  | \$ | 2,000.00 |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
| SUB-TOTAL OPERATING EXPENSES |  |  |  |  | \$ | \$ | 32,828.00 | \$ | 30,328.00 | \$ | 22,608.88 |
|  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL PROGRAMS AND OPERATIONS |  |  |  |  | \$ | \$ | 155,084.00 | \$ | 135,642.00 | \$ | 65,168.94 |

