



Florida PDMP Foundation Inc.

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ANNUAL REPORT TO THE DEPARTMENT OF HEALTH

2023

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Issuing Authority:

The Florida PDMP Foundation, Inc. (Foundation) was established by the Florida Legislature in 2009 with the adoption of section 893.055(11), Florida Statutes (F.S.) The statute was amended by the legislature in 2018 as 893.055 (15). It is a Direct Support Organization under contract to the Florida Department of Health under the Division of Medical Quality Assurance (MQA). During the 2017 legislative session the law was amended to continue the foundation's operation from October 2017 to October 2027. It is a not-for-profit corporation created under Chapter 617, F.S. and is organized and operated as a tax-exempt organization under section 501(c) 3 of the Internal Revenue Code. Its board, of up to 11 members, is appointed by the State Surgeon General. The business of the Foundation is managed by the Board of Directors and its executive director.

Mission:

The mission of the Florida PDMP Foundation, Inc. is to aid, provide supplemental funding, and promotional support for educational and outreach activities authorized by the legislature for the State of Florida Prescription Drug Monitoring Program known as E-FORCSE (Electronic-Florida Online Reporting of Controlled Substances Evaluation).

Results:

Since its formation, the Foundation has raised over \$3.50M in supplemental restricted funds and federal grants for outreach and education programs to promote the state's PDMP to healthcare practitioners and law enforcement officials. In FY 2022-2023, the foundation also continued its contract with the Department of Health to implement sections of the Center for Disease Control and Prevention's Overdose Data to Action Grant (OD2A), a national Opioid education program. Under the grant contract (COMY6), it continued to promote and present a peer-to-peer course on best practices for the use of the PDMP database directed at prescribers and dispensers of controlled substances and their designees. The course is offered live to health care organizations to include as part of the program at a state or regional conference. The course is also offered by three OD2A grant pilot jurisdiction health departments in Duval, Broward, and Palm Beach Counties. In addition, it is available online through the Florida Medical Association and CE Broker websites. Licensed MDs, DOs, Physician Assistants and DPMs receive 1.5 hours credit for course completion through the FMA website and dentists, pharmacists and nurse practitioners receive 1.0 credits toward re-licensure requirements with CE Broker.

As part of its OD2A Grant deliverables the foundation also developed and presented three webinars related to Florida's efforts to address the national opioid epidemic. The webinars were produced by the Florida Medical Association and made available for viewing to over 60 national jurisdictions participating in the CDC grant.

The three webinars presented were:

Webinar #1

Title: Data to Action: Academic Detailing in Palm Beach County

Speaker: Dr. Lovelace Twumasi-Ankrah, PharmD, Academic Detailer for the CDC Foundation assigned to the Palm Beach County Department of Health

Moderator: Kelli Ferrell, Director of Projects and Programs, Florida PDMP Foundation

Date and Time: December 9, 2022; 2-3pm EST

Program Description: This webinar will highlight how enriching core PDMP data can inform outreach educational activities directly to health care providers to support their critical work on opioid prescribing and overdose prevention.

Program Objectives:

- Introduce prevention efforts used by the Florida Department of Health in Palm Beach County.
- Discuss how surveillance data informs public health detailing.
- Identify changes to existing efforts to meet the needs of our county.
- Describe future opportunities to expand.

Audience:

- 96 registered, 59 attendees
- A recording of the webinar, presentation handout, and link to post survey was emailed to each registrant. Survey reminder went out twice.
- Of these individuals who attended the webinar, a total of three individuals participated in the survey. Thus, the survey response rate was 5.1%.
- Overall, all survey respondents rated each of the specified areas favorably (n=3) (i.e., responded "3-Good" "4-Very good" or "5-Excellent").

Webinar #2

Title: PDMP Insight: From Concept to Implementation

Speaker: John Robertson, Chief Technology Officer of Omnicore and a Business Intelligence architect for the Florida Department of Health implementing PDMP BI for E-FORCSE

Moderator: Kelli Ferrell, Director of Projects and Programs, Florida PDMP Foundation

Date and Time: February 8, 2023; 2pm-3:30pm EST

Program Description: A review of the journey and challenges of implementing PDMP Insight as the recommended approach for PDMPs to develop and implement a Business Intelligence (BI) capability. PDMP Insight empowers the PDMP program to execute a maturity roadmap from basic reporting to advanced analytics and predictive modeling. Webinar objectives are as follows:

Program Objectives:

- Understand the importance of developing an Enterprise Master Patient Index (EMPI) approach and how cognitive services and conformed data supports this effort.
- Understand why data quality and integration are critical to data analysis and storytelling outcomes.
- Understand how different PDMP stakeholders can leverage and benefit from the BI framework.
- Understand the security implications of a HITRUST environment.
- Understand how this maturity state leads to a predictive modeling roadmap for PDMPs.

Audience:

- 92 registered, 49 attendees
- A recording of the webinar, presentation handout, and link to post survey was emailed to each registrant. Survey reminder went out twice.
- Of these individuals who attended the webinar, a total of three individuals participated in the survey. Thus, the survey response rate was 6.1%.
- Overall, all survey respondents rated each of the specified areas favorably (n=3) (i.e., responded "3-Good" "4-Very good" or "5-Excellent").

Webinar #3

Title: Exploration of Stimulant Prescription Trends Discovered in Prescription Drug Monitoring (PDMP) Monthly Reports

Speaker: Nomen Azeem, MD, FAAPMR, Interventional Pain and Sports Medicine Specialist

Moderator: Kelli Ferrell, Director of Projects and Programs, Florida PDMP Foundation

Date and Time: June 30, 2023; 9-10am EST

Program Description: The dramatic increases in stimulant prescriptions over the last 2 decades have led to their greater availability and to increased risk for diversion and nonmedical use. When taken to improve properly diagnosed conditions, these medications can greatly enhance a patient's quality of life. However, because many perceive them to be generally safe and effective, prescription stimulants are being misused more frequently.

Program Objectives:

- Review the role of stimulants in the overdose epidemic – Insights from Florida.
- Define and explore stimulant use disorder.
- Examine PDMP effectiveness measures for stimulant prescribers; aimed at reducing the number of stimulant dosage units dispensed and stimulant prescriptions issued.
- Discuss stimulant use disorder response and treatments (non-pharmacological).
- Review opportunities for the prevention of prescription stimulant misuse.

Audience:

- 60 registered, 34 attendees
- A recording of the webinar, presentation handout, and link to post survey was emailed to each registrant. Survey reminder went out twice.
- Of these individuals who attended the webinar, no individuals participated in the survey.

The grant also funds a monthly E-Newsletter distributed to over 700,000 healthcare practitioners and staff. The newsletter provides updates on the state prescription drug monitoring program operations, legal and regulatory issues and statistics related to the prescribing and dispensing of controlled substances in each Florida county.

A major part of the association's role is to continue to assist the Department in its promotion of E-FORCSE to practitioners and law enforcement officials. The foundation provided funds to exhibit at state and regional conferences and trade shows. During the fiscal year, the PDMP Foundation/E-FORCSE exhibit was presented at the Florida Pharmacy Association, Florida Medical Association, Florida Academy of Physician Assistants, Florida Police Chiefs Association, Florida Sheriffs Association, Florida Podiatric Medical Association, Pinellas County Osteopathic Medical Society, Florida Osteopathic Medical Association, Florida Nurse Practitioner Network, and the Florida Dental Association conferences.

Currently the PDMP Foundation board of directors has eight members. State Surgeon General Dr. Joseph Ladapo is reviewing board positions for appointment.

At the close of the current fiscal year, the PDMP Foundation had assets of over \$1.059M. The approved budget for FY 2022-2023 was \$128,120. In addition, the foundation's allocation from the Department of Health for completion of OD2A grant deliverables was \$250,000. The foundation also contracted with the FDOH to administer the Harold Rogers JUA Grant with a budget of \$122,000.

Background:

As a Direct Support Organization to the Department of Health E-FORCSE program the PDMP Foundation continues to actively support with supplemental funds-controlled substance education programs for healthcare practitioners and law enforcement officials. This included presence at several state and regional healthcare and law enforcement conferences and trade shows.

The 2022-2023 board of directors continued with 8-members comprised of three physicians including the president of the Florida Osteopathic Medical Association, an oral maxillofacial surgeon and current Secretary of the Florida Dental Association, a pharmacist representing a large pharmacy chain, a corporate legal counsel with a background in nursing, the president of the Florida Sheriffs Association representing law enforcement officials and a doctor of podiatric medicine and past-president of the Florida Podiatric Medical Association.

In accordance with the PDMP law, all board members are appointed by the State Surgeon General.

In addition to its support of E-FORCSE outreach and education efforts the foundation continued to make live and virtual presentations of its peer-to-peer education program on the best practices for use of the PDMP database. These programs were funded from the OD2A grant budget. The course covers the legislative intent of the PDMP, the role of the foundation, the legal and regulatory requirements for use of the database, the best practices for use of the database and prescribing and dispensing information that can be accessed from the database. The course continues to be offered live for physicians and podiatrists through the Florida Medical Association continuing medical education programs on its website. It is also available online for dentists, pharmacists, and nurse practitioners through CE Broker.

With the PDMP Foundation's support to the Department's PDMP, doctor shopping has been reduced by over 90 percent since 2011. Additionally, through the Foundation's efforts and support, E-FORCSE continues to be a major deterrent in reducing deaths due to overdose prescription drug-controlled substances.

Three Year Strategic Plan:

The following is an overview of the Foundation's short-range strategic plan:

In FY 2023-2024 the Foundation will be involved in the following activities to meet its goals and objectives:

- 1) Provide restricted funds to support E-FORCSE implementation of educational and outreach programs adopted by the legislature in Section 893.055 (15), a.-g., Florida Statutes.
- 2) Enter into COMY6 – 4A contract extension with the Florida Department of Health to fund a live presentation of the peer-to-peer education course “Improving Best Practices for Patient Care: Optimizing the Use of the PDMP Database” to healthcare practitioners in conjunction with the OD2A grant pilot jurisdictions of Palm Beach County and Broward County health departments.
- 3) Update the peer-to-peer course for online presentation to MDs, DOs, DDS/DMDs, DPMs, PAs, ARNPs, Pharmacists and Optometrists through the Florida Medical Association and CE Broker websites.
- 4) In August 2023, conclude publication of a monthly E-Newsletter to Florida Department of Health mailing list of health care practitioners providing Opioid education and PDMP operations information.
- 5) Maintain business relationship with Wells Fargo Bank wealth brokerage services to increase the foundation investment portfolio to ensure that there are sufficient funds for future E-FORCSE outreach and educational programs to promote the use of the state PDMP database.
- 6) Continue to promote E-FORCSE to health care practitioners, local government officials and law enforcement agencies through presence at major conferences and trade shows.
- 7) Develop educational programs for medical, dental, pharmacy, podiatry school students regarding the state PDMP and role of E-FORCSE.
- 8) Provide regular updates to the Foundation board involvement through conference calls and live meetings and establishment of various action committees.

In FY 2024-2025 the Foundation will be involved in the following activities to meet its goals and objectives:

- 1) Utilization of restricted funds to provide support to E-FORCSE staff in its implementation of educational and outreach programs adopted by the legislature in Section 893.055 (15), a.- g, Florida Statutes.
- 2) Maintain business relationship with Wells Fargo Bank wealth brokerage services to increase the foundation investment portfolio to ensure that there are sufficient funds for future E-FORCSE outreach and educational programs to promote the use of the state PDMP database.
- 3) Continue to promote E-FORCSE to health care practitioners, local government officials and law enforcement agencies through presence at major conferences and trade shows.
- 4) Develop new educational programs for health care practitioners related to the prescribing and dispensing of controlled substances and its effect on Florida's population.
- 5) Develop educational programs for medical, dental, pharmacy, and podiatry school students regarding the state PDMP and role of E-FORCSE.
- 6) Increase promotion of the foundation and E-FORCSE activities on social media via SEO programs.
- 7) Provide regular updates to the Foundation board involvement through conference calls and live meetings and establishment of various action committees.

In FY 2025-2026 the Foundation will be involved in the following activities to meet its goals and objectives:

- 1) Utilization of restricted funds to provide support to E-FORCSE staff in its implementation of educational and outreach programs adopted by the legislature in Section 893.055 (15), a.- g, Florida Statutes.
- 2) Maintain business relationship with Wells Fargo Bank wealth brokerage services to increase the foundation investment portfolio to ensure that there are sufficient funds for future E-FORCSE outreach and educational programs to promote the use of the state PDMP database.
- 3) Continue to promote E-FORCSE to health care practitioners, local government officials and law enforcement agencies through presence at major conferences and trade shows.
- 4) Update educational programs for medical, dental, pharmacy, podiatry school students regarding the state PDMP and role of E-FORCSE.
- 5) Increase promotion of the foundation and E-FORCSE activities on social media via SEO programs.
- 6) Seek corporate support for the PDMP Foundation's role and responsibilities in support of E-FORCSE®.
- 7) Provide regular updates to the Foundation board involvement through conference calls and live meetings and establishment of various action committees.

Certification of Direct Support Organization Contract Compliance: Pursuant to section 893.055, Florida Statutes, the Florida Department of Health is authorized to establish a direct support organization to provide assistance, funding, and promotional support for activities authorized by the Prescription Drug Monitoring Program. Pending upon approval by the State Surgeon General the Department will enter a new two-year contract with the Foundation as a direct support organization. The contract is renewable on a biennial basis upon mutual written agreement of the parties. By July 31 each year, the Foundation must apply to the Department for certification that it is operating in compliance with the terms of this contract, pursuant to section 893.055(15)(c), Florida Statutes, and report the certification in the official minutes of a meeting of the Foundation. The Department has certified the Foundation is following the contract. **See Attachment A.**

CODE OF ETHICS

July 1, 2023

Mission Statement: The mission of the Florida PDMP Foundation, Inc. is to funding assistance and promotional support for educational and outreach activities authorized by the legislature for the State of Florida Prescription Drug Monitoring Program known as E-FORCSE (Electronic-Florida Online Reporting of Controlled Substances Evaluation).

Code of Ethics

The Board of Directors and staff of the Florida PDMP Foundation, Inc. shall abide by and conform to the following while serving in their capacity:

- 1) Will obey applicable federal, state, and local laws and regulations.
- 2) Will work within the legislative guidelines of a Direct Support Organization under contract to the Florida Department of Health.
- 3) Will uphold the Foundation's mission, goals, and objectives which it adopts and which are approved by the Florida Department of Health.
- 4) Will advance E-FORCSE with potential donors through use of various fundraising vehicles to seek financial support for the sustainability of the program.
- 5) Will protect, at all times, all entrusted assets (physical, digital, financial, proprietary informational, etc.) keeping them secure and providing them for public review upon official request.
- 6) Will not misuse or leverage to gain any entrusted asset by using it in any manner other than that which was intended by the entrustor, unless otherwise required by law.
- 7) Will exercise proper authority, sound judgment, due diligence and respect when dealing with donors, state government officials, private organizations, and the public.
- 8) Will not engage in or facilitate any discriminatory or harassing behavior.
- 9) Will recuse themselves from taking any action on any matter before the Foundation which may potentially be a conflict of interest.
- 10) Will act honestly, truthfully and with integrity at all times within the best interest of the Foundation as a Direct Support Organization to the Florida Department of Health.
- 11) Will, unless extenuating circumstances arise, attend all scheduled Foundation conference calls and live meetings as approved by the board and properly noticed to the public.
- 12) Will ensure that all assets are designated only for the operation of the PDMP database and the Foundation.

13) Will follow nationally recognized fundraising guidelines to cultivate potential donors to seek their support for large gift donations.

[ATTACHMENT “A” Certification Letter]

[ATTACHMENT “B” – IRS FORM 990]